


MID PENN BANK®
CELEBRITY GOLF

20  **24**
CLASSIC 

**Get ready for
Pennsylvania's
premier golf event!**

Join Mid Penn Bank as we host our 9th annual Celebrity Golf Classic in beautiful Hershey, PA! An unforgettable multi-day event from July 16 -18, 2024. Team up with us as we fight against breast cancer!



Philadelphia Eagles Hall of Fame Wide Receiver and Color Commentator Mike Quick and Mid Penn Bank President and CEO, Rory Ritrievi at the 2023 Celebrity Golf Classic.

TUESDAY, JULY 16, 2024
MPB SPORTS AND ENTERTAINMENT
GOLF EXTRAVAGANZA

9:30 AM BREAKFAST
PICARD PAVILION

11:15 AM TEE TIMES BEGIN
EAST COURSE

3:30 PM LATE LUNCH & AWARDS
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

EXCLUSIVE ROUND OF GOLF WITH
35 CELEBRITIES AND SPECIAL GUESTS

COMPLEMENTARY BREAKFAST, LUNCH
AND ON-COURSE FOOD & BEVERAGE

SPECIAL AWARDS & BRAGGING RIGHTS AT
THAT EVENING'S CHAMPION'S DINNER

GOLF ATTIRE



Teeing off at the beautiful Hershey Country Club.

TUESDAY, JULY 16, 2024
LADIES LUNCH

12:00 PM
AL FRESCO LUNCH AND COCKTAILS
TREVI 5

The Hotel Hershey

100 HOTEL ROAD, HERSHEY, PA 17033

15 CELEBRITY SPOUSES AND SPECIAL GUESTS

ENJOY STUNNING VIEWS FROM THE VERANDA
OF TREVI 5 WHILE DINING AL FRESCO FOR
LUNCH WITH AFTERNOON COCKTAILS

RESERVATION UNDER KELI FALCO

RESORT CASUAL ATTIRE



TUESDAY, JULY 16, 2024
CHAMPIONS DINNER

6:30–7:30 PM COCKTAIL HOUR
FOUNTAIN LOBBY

7:30–11:00 PM CHAMPIONS DINNER
DINNER SELECTED BY THE 2023 SHOOT-OUT CHAMPIONS
CASTILIAN ROOM

7:30 PM–1:00 AM CIGARS AND COCKTAILS
CASTILIAN ROOM SUNDECK

The Hotel Hershey

100 HOTEL ROAD, HERSHEY, PA 17033

EXCLUSIVE EVENING WITH
CELEBRITY SHOOT-OUT PLAYERS

SHOOT-OUT CHAMPIONSHIP RING
PRESENTATION

PREMIUM WINE, BEER, AND SPIRITS

LIVE MUSIC



Former coach and NFL cornerback, Herm Edwards, Former NFL running back, Merrill Hoge, Eagles Hall of Famer and former quarterback, Ron Jaworski, and Former NFL linebacker Hugh Green at the Champion's Dinner.

WEDNESDAY, JULY 17, 2024
CELEBRITY SHOOT-OUT

7:00–9:00 AM BREAKFAST & CHECK IN
PICARD PAVILION

9:00 AM–2:00 PM CELEBRITY SHOOT-OUT
EAST COURSE

11:30–2:00 PM LUNCH
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

JOIN YOUR FAVORITE CELEBRITY FOR THIS EXCLUSIVE GOLF EVENT!

TWO-PERSON TEAM SHOOT-OUT FORMAT
(ONE PAID PLAYER AND ONE CELEBRITY)

FOOD AND BEVERAGE PROVIDED ON COURSE

CASH PRIZE AND CHAMPIONSHIP RING
AWARDED TO THE WINNING TEAM

EXCLUSIVE INVITATION TO THE JULY 16 CHAMPIONS DINNER



2023 Shoot-Out Champions, Gerald Henderson Sr. and Jordan Space.

WEDNESDAY, JULY 17, 2024
PROJECT PINK

7:30–9:00 AM BREAKFAST
PICARD PAVILION

10:00 AM PROJECT PINK
PICARD PAVILION

11:30–2:00 PM LUNCH
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

CARE PACKAGE ASSEMBLY

SURVIVOR STORIES

LEGISLATIVE UPDATES

COMMUNITY INVOLVEMENT



Volunteers participate in Project Pink, where they create over 200 "Friends Like Me" care packages along with personal notes of encouragement for those recently diagnosed with breast cancer across PA.

WEDNESDAY, JULY 17, 2024

**PAIRINGS PARTY
& PRIVATE CIGAR PARTY**

6:00–10:00 PM PAIRINGS PARTY
GREAT AMERICAN HALL

10:00 PM–1:00 AM PRIVATE CIGAR PARTY
COCOA TERRACE

The Hershey Lodge

325 UNIVERSITY DRIVE, HERSHEY, PA 17033

SILENT AUCTION WITH ONE-OF-A-KIND ITEMS

OPPORTUNITY TO MINGLE WITH CELEBRITIES

PREMIUM WINE, BEER AND SPIRITS

HORS D'OEUVRES AND DESSERTS

LIVE MUSIC



Patrick Sapp, Hugh Green, Greg Lloyd, Corey Miller, and Seth Joyner
at the 2023 Pairings Party.

CELEBRITY GOLF CLASSIC

THURSDAY, JULY 18, 2024

MORNING SHOTGUN: 7:30 AM EAST COURSE
OR

AFTERNOON SHOTGUN: 1:00 PM EAST COURSE

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033



Contests &
prizes throughout
the course



Complimentary
breakfast, lunch,
dinner & beverages



Food trucks
throughout
the course

Robert Royal and entertainer Kelley James,
at the 2023 Celebrity Golf Classic



THURSDAY, JULY 18, 2024
KELLEY JAMES CONCERT
UNDER THE STARS

8:00–10:00 PM
PICARD PAVILION

Hershey Country Club
1000 EAST DERRY ROAD, HERSHEY PA 17033

DESSERT SELECTION

PREMIUM WINE, BEER & SPIRITS

CIGARS & CORDIALS

LIVE ACOUSTIC MUSIC & DANCING

RESORT CASUAL ATTIRE



Kelley James performing at the
2023 Celebrity Golf Classic.





SPONSORSHIP OPPORTUNITIES

JOLLY RANCHER SPONSOR: \$20,000

TUESDAY, JULY 16

- **MPB SPORTS AND ENTERTAINMENT GOLF EXTRAVAGANZA** 1 participant
- **LADIES LUNCH** 1 lady
- **CHAMPION'S DINNER** 2 attendees
- **HOTEL HERSHEY OR HERSHEY LODGE ACCOMMODATIONS** 1 King Room

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 1 participant (choice of celebrity pairing) & 3 all-access spectator passes
- **PROJECT PINK** 4 attendees
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees
- **HOTEL HERSHEY OR HERSHEY LODGE ACCOMMODATIONS** 1 King Room

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome
- **KELLEY JAMES CONCERT** 8 attendees
- **HOTEL HERSHEY OR HERSHEY LODGE ACCOMMODATIONS** 1 King Room

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

TWIZZLER SPONSOR: \$16,000

TUESDAY, JULY 16

- **CHAMPION'S DINNER** 2 attendees

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 1 participant (choice of celebrity pairing) & 3 all-access spectator passes
- **PROJECT PINK** 4 attendees
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

HERSHEY'S SPONSOR: \$12,000

WEDNESDAY, JULY 17

- **CELEBRITY SHOOT-OUT** 4 all-access spectator passes
- **PROJECT PINK** 4 attendees
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

THURSDAY, JULY 18

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

REESE'S SPONSOR: \$5,000

WEDNESDAY, JULY 17

- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

HERSHEY'S KISS SPONSOR: \$2,500

WEDNESDAY, JULY 17

- **PAIRINGS PARTY** 4 attendees
- **PRIVATE CIGAR PARTY** 4 attendees

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

HERSHEY'S MINIATURE SPONSOR: \$1,500

WEDNESDAY, JULY 17

- **PAIRINGS PARTY** 2 attendees
- **PRIVATE CIGAR PARTY** 2 attendees

COMPANY RECOGNITION

- Digital recognition at events
- MPB event website recognition

A LA CARTE PARTICIPANT OPPORTUNITIES

SHOOT-OUT PLAYER: \$4,000

- Limited number available
- 2 person team - alternate shot format (1 paid participant and 1 celebrity)
- 1 all-access Spectator Shoot-Out pass
- Opportunity to win on-course contests, cash prizes, championship ring
- Unlimited on-course food and beverage
- 2 exclusive invitations to the Private Champion's Dinner on July 16



Actor Jake Lockett and Eagles defensive end Brandon Graham enjoying the 2023 Shoot-Out.

AM GOLF FOURSOME: \$7,500

- Foursome scramble format with celebrity captain
- 4 Pairings Party tickets
- 4 Private Cigar Party tickets
- 4 player swag bags
- Unlimited food and beverage (breakfast, lunch and food trucks)
- On-course contests and prizes



Coach Joe Kasper at the 2023 Golf Classic

PM GOLF FOURSOME: \$7,500

- Foursome scramble format with celebrity captain
- 4 Pairings Party tickets
- 4 Private Cigar Party tickets
- 4 player swag bags
- Unlimited food and beverage (lunch, dinner and food trucks)
- On-course contests and prizes



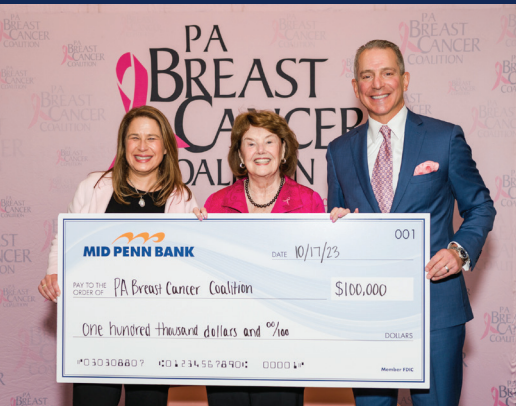
Rory Ririevi, Jim McMahon, and Mike Savastio

THANK YOU

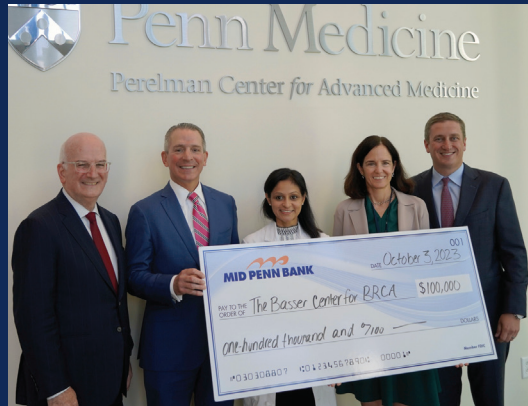
PLEASE REGISTER ONLINE TODAY AT
2024MPBGOLFCLASSIC.EVENTBRITE.COM

Since 2016 we have raised
NEARLY \$1 MILLION
for Breast Cancer Charities.

In 2023, we raised \$200,000 for breast cancer charities. With your support, we are looking forward to another amazing year.



Mid Penn Bank President and CEO, Rory Ritrievi, presents a \$100,000 check to PA Breast Cancer Coalition.



Mid Penn Bank President and CEO, Rory Ritrievi, presents a \$100,000 check to The Bassett Center for BRCA at Penn Medicine.


MID PENN BANK®
CELEBRITY GOLF

20  **24**

CLASSIC 

JULY 16 –18, 2024



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